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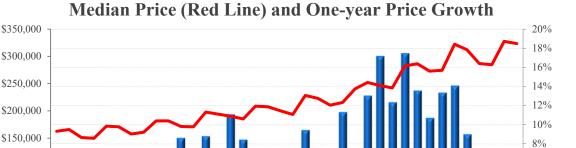
## **Columbus Area**

#### **Local Market Report, Third Quarter 2023**

## Today's Market...

\$100,000

\$50,000





	Columbus	U.S.	
Conforming Loan Limit**	\$726,200	\$1,089,300	Most buyers in this market have access to
FHA Loan Limit	\$488,750	\$1,089,300	-
Local Median to Conforming Limit Ratio	43%	not comparable	government-backed financing
Note: limits are current and include the changes made or	n January 1st 2023.		

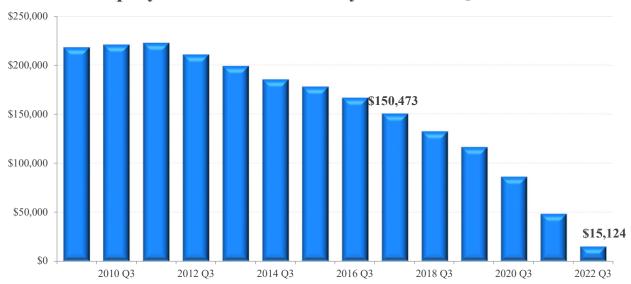
#### Local NAR Leadership

The Columbus market is part of region 6 in the NAR governance system, which includes all of Ohio and Michigan. The 2023 NAR Regional Vice President representing region 6 is Sara Calo.



# **Benefits of Ownership: Total Equity Appreciation**

### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q3 from quarter in which home was of purchased			
Price Activity	Columbus	U.S.	<b>Local Trend</b>
1-year (4-quarter)	\$15,124	\$14,262	
3-year (12-quarter)*	\$86,153	\$109,915	
5-year (20-quarter)*	\$132,380	\$158,012	Price appreciation and principle payment in the last 3 years have boosted total equit growth since the recession
7-year (28 quarters)*	\$166,607	\$194,111	
9-year (36 quarters)*	\$185,358	\$220,615	

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

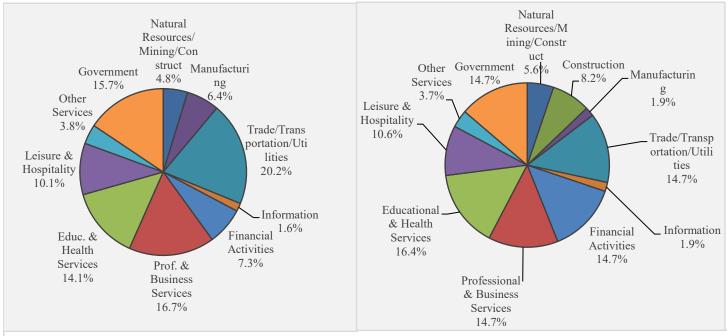
# **Drivers of Local Supply and Demand...**



Local Economic Outlook	Columbus	U.S.	
12-month Job Change (Oct)	6,700	Comparable	Employment has held up and is on an
12-month Job Change (Sep)	3,300	Comparable	upward trend
36-month Job Change (Oct)	76,300	Comparable	Unemployment in Columbus is better than
Current Unemployment Rate (Oct)	3.3%	3.9%	the national average and improving
Year-ago Unemployment Rate	3.3%	3.7%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	0.6%	2.6%	needs to improve

#### **Share of Total Employment by Industry**

Columbus Area U.S.



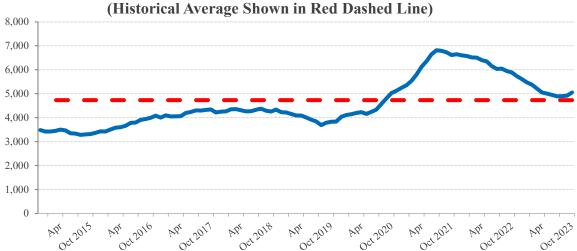
12-month Employment Change by Industry (Oct - 2023)				
Goods Producing	NA	Information	0	
Natural Resources/Mining/Construction	3,500	Financial Activities	-600	
Natural Resources and Mining	NA	Prof. & Business Services	-3,600	
Construction	NA	Educ. & Health Services -1,100		
Manufacturing	-300	Leisure & Hospitality	1,800	
Service Providing Excluding Government	NA	Other Services	1,400	
Trade/Transportation/Utilities	-3,700	Government	5,900	

State Economic Activity Index	Ohio	U.S.	
12-month change (2023 - Oct)	3.3%	3.0%	The economy of Ohio has outpaced the rest of the nation and improved modestly from
36-month change (2023 - Oct)	13.2%	14.2%	last month's 3.34% change

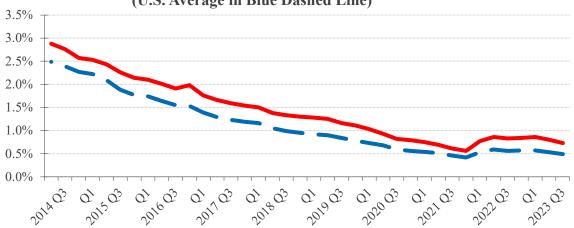


New Housing Construction			
Local Fundamentals	Columbus	U.S.	
12-month Sum of 1-unit Building Permits through Oct 2023	5,052	not comparable	The current level of construction is 6.7% above the long-term average
8-year average for 12-month Sum of 1-Unit Building Permits	4,735	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.
Single-Family Housing Permits (Oct 2023) 12-month sum vs. a year ago	-14.1%	-14.1%	Construction is down from last year, but appears to have bottomed.









Source: Mortgage Bankers' Association

# **Affordability**



# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



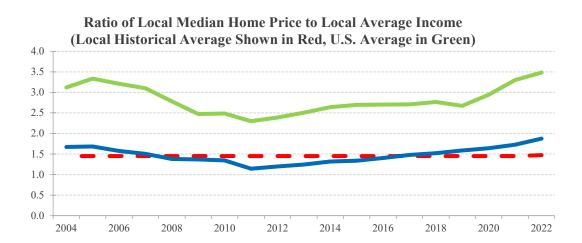
<b>Monthly Mortgage Payment to Income</b>	Columbus	U.S.	
Ratio for 2022	12.5%	23.3%	Weak by local standards and could weigh
Ratio for 2023 Q3	15.6%	27.3%	on demand
Historical Average	9.2%	17.8%	More affordable than most markets

# Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)



Median Home Price to Income	Columbus	U.S.	
Ratio for 2022	1.9	3.5	The price-to-income ratio is high by historic
Ratio for 2023 Q3	1.9	3.4	standards and getting worse
Historical Average	1.5	2.8	Affordable compared to most markets





## The Mortgage Market



For the most part of the third quarter, mortgage rates hovered above 7 percent, pushing down affordability to record lows. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.04 percent in the third quarter of 2023 from 5.58 percent the previous year. With this increase, Americans are cost burdened, spending \$1,800 above their budget every year. Nevertheless, the outlook appears more optimistic. If inflation continues to cool, the Federal Reserve will start reducing its interest rates as early as the beginning of next year.

NAR forecasts the 30-year fixed mortgage rate to conclude the year at 7.8 percent but then drop to 7.5 percent in the first quarter of next year.



## Geographic Coverage for this Report

The Columbus area referred to in this report covers the geographic area of the Columbus metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Delaware County, Fairfield County, Franklin County, Hocking County, Licking County, Madison County, Morrow County, Perry County, Pickaway County, and Union County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/