

Shreveport-Bossier City Area

Local Market Report, Third Quarter 2023

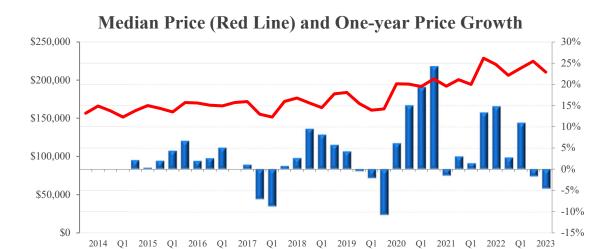
Today's Market...

Q3

Q3

Q3

Q3



Local Price Trends				
Price Activity	Shreveport	U.S.	Local Trend	
Current Median Home Price (2023 Q3)	\$220,600	\$400,867	D: 1	
1-year (4-quarter) Appreciation (2023 Q3)	-4.6%	2.4%	Prices are down compared to a year earlier and continue to weaken	
3-year (12-quarter) Appreciation (2023 Q3)	7.9%	29.7%	and continue to weaken	
3-year (12-quarter) Housing Equity Gain*	\$15,400	\$91,700	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$40,500	\$161,400	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$58,700	\$184,500	recession	
*Note: Equity gain reflects price appreciation only				

Q3

Q3

Q3

Q3

Q3

	Shreveport	U.S.	
Conforming Loan Limit**	\$726,200	\$1,089,300	Most have and in this montret have access to
FHA Loan Limit	\$472,030	\$1,089,300	Most buyers in this market have access government-backed financing
Local Median to Conforming Limit Ratio	government-backed financing		
Note: limits are current and include the changes made on January 1st 2023.			

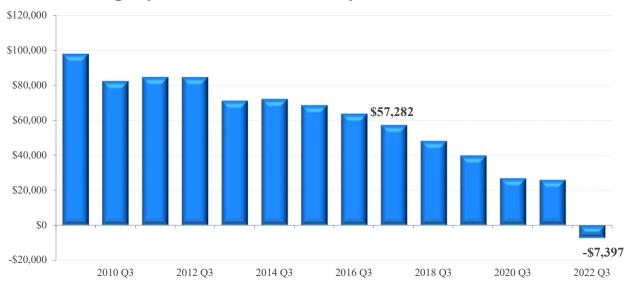
Local NAR Leadership

The Shreveport-Bossier City market is part of region 10 in the NAR governance system, which includes all of Louisiana and Texas. The 2023 NAR Regional Vice President representing region 10 is Marvin Jolly.



Benefits of Ownership: Total Equity Appreciation

Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q3 from quarter in which home was of purchased				
Price Activity	Shreveport	U.S.	Local Trend	
1-year (4-quarter)	\$7,397	\$14,262		
3-year (12-quarter)*	\$26,895	\$109,915	Price trends in the last three years have	
5-year (20-quarter)*	\$48,188	\$158,012	undercut the steady post-recession home	
7-year (28 quarters)*	\$63,722	\$194,111	equity growth despite owners paying do principle	
9-year (36 quarters)*	\$72,125	\$220,615		

^{*}Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

Drivers of Local Supply and Demand...

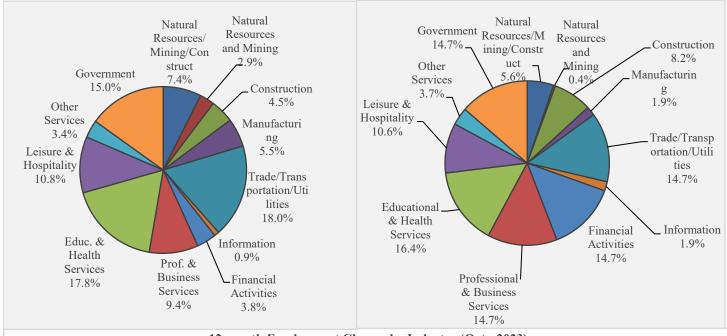


Local Economic Outlook	Shreveport	U.S.	
12-month Job Change (Oct)	2,500	Comparable	Employment growth has eased, but remains
12-month Job Change (Sep)	3,600	Comparable	positive
36-month Job Change (Oct)	9,300	Comparable	period last year, but Shreveport's labor
Current Unemployment Rate (Oct)	3.9%	3.9%	market has been more resilient than the
Year-ago Unemployment Rate	3.4%	3.7%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	1.4%	2.6%	needs to improve

Share of Total Employment by Industry

Shreveport-Bossier City Area

U.S.



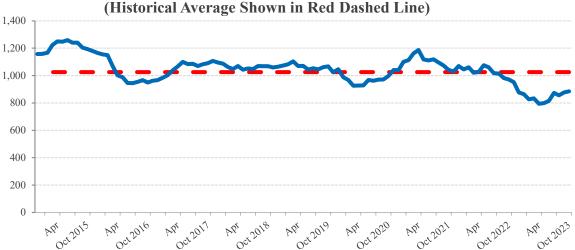
12-month Employment Change by Industry (Oct - 2023)				
Goods Producing	NA	Information	0	
Natural Resources/Mining/Construction	1,200	Financial Activities	200	
Natural Resources and Mining	400	Prof. & Business Services	-300	
Construction	800	Educ. & Health Services	1,500	
Manufacturing	300	Leisure & Hospitality	100	
Service Providing Excluding Government	NA	Other Services	0	
Trade/Transportation/Utilities	0	Government	600	

State Economic Activity Index	Louisiana	U.S.	
12-month change (2023 - Oct)	2.1%	3.0%	The economy of Louisiana is growing more slowly than the rest of the nation, but
36-month change (2023 - Oct)	12.2%	14.2%	improved modestly from last month's 1.91% change

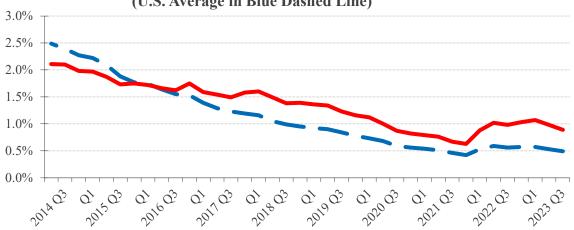


New Housing Construction				
Local Fundamentals	Shreveport	U.S.		
12-month Sum of 1-unit Building Permits through Oct 2023	885	not comparable	The current level of construction is 13.7% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	1,025	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Oct 2023) 12-month sum vs. a year ago	-8.9%	-14.1%	Construction is down from last year, but appears to have bottomed.	









Source: Mortgage Bankers' Association

Affordability



Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



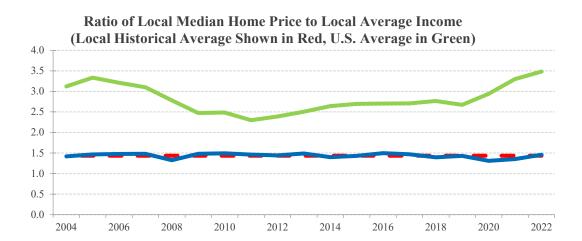
Monthly Mortgage Payment to Income	Shreveport	U.S.		
Ratio for 2022	9.7%	23.3%	Weak by local standards and could weight on demand	
Ratio for 2023 Q3	11.0%	27.3%		
Historical Average	8.9%	17.8%	More affordable than most markets	

Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)



Median Home Price to Income	Shreveport	U.S.		
Ratio for 2022	1.5	3.5	The price-to-income ratio has fallen and is	
Ratio for 2023 Q3	1.4	3.4	below the historical average	
Historical Average	1.4	2.8	Affordable compared to most markets	





The Mortgage Market



For the most part of the third quarter, mortgage rates hovered above 7 percent, pushing down affordability to record lows. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.04 percent in the third quarter of 2023 from 5.58 percent the previous year. With this increase, Americans are cost burdened, spending \$1,800 above their budget every year. Nevertheless, the outlook appears more optimistic. If inflation continues to cool, the Federal Reserve will start reducing its interest rates as early as the beginning of next year.

NAR forecasts the 30-year fixed mortgage rate to conclude the year at 7.8 percent but then drop to 7.5 percent in the first quarter of next year.



Geographic Coverage for this Report

The Shreveport area referred to in this report covers the geographic area of the Shreveport-Bossier City metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Bossier Parish, Caddo Parish, De Soto Parish, and Webster Parish

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins_default/