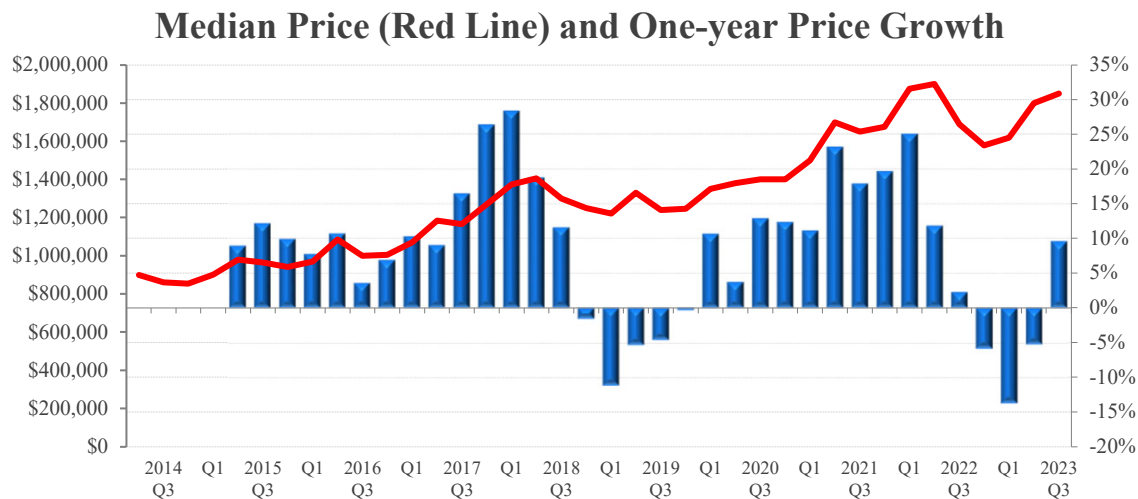


## San Jose-Sunnyvale-Santa Clara Area

### Local Market Report, Third Quarter 2023

## Today's Market...



Local Price Trends			
Price Activity	San Jose	U.S.	Local Trend
Current Median Home Price (2023 Q3)	\$1,688,000	\$400,867	Prices continue to grow relative to last year
1-year (4-quarter) Appreciation (2023 Q3)	9.6%	2.4%	
3-year (12-quarter) Appreciation (2023 Q3)	32.1%	29.7%	
3-year (12-quarter) Housing Equity Gain*	\$450,000	\$91,700	Gains in the last 3 years have extended the trend of positive price growth after the recession
7-year (28 quarters) Housing Equity Gain*	\$850,000	\$161,400	
9-year (36 quarters) Housing Equity Gain*	\$940,000	\$184,500	

\*Note: Equity gain reflects price appreciation only

	San Jose	U.S.	
Conforming Loan Limit**	\$1,089,300	\$1,089,300	Government-backed financing is limited in this market, hampering home sales
FHA Loan Limit	\$1,089,300	\$1,089,300	
Local Median to Conforming Limit Ratio	155%	not comparable	

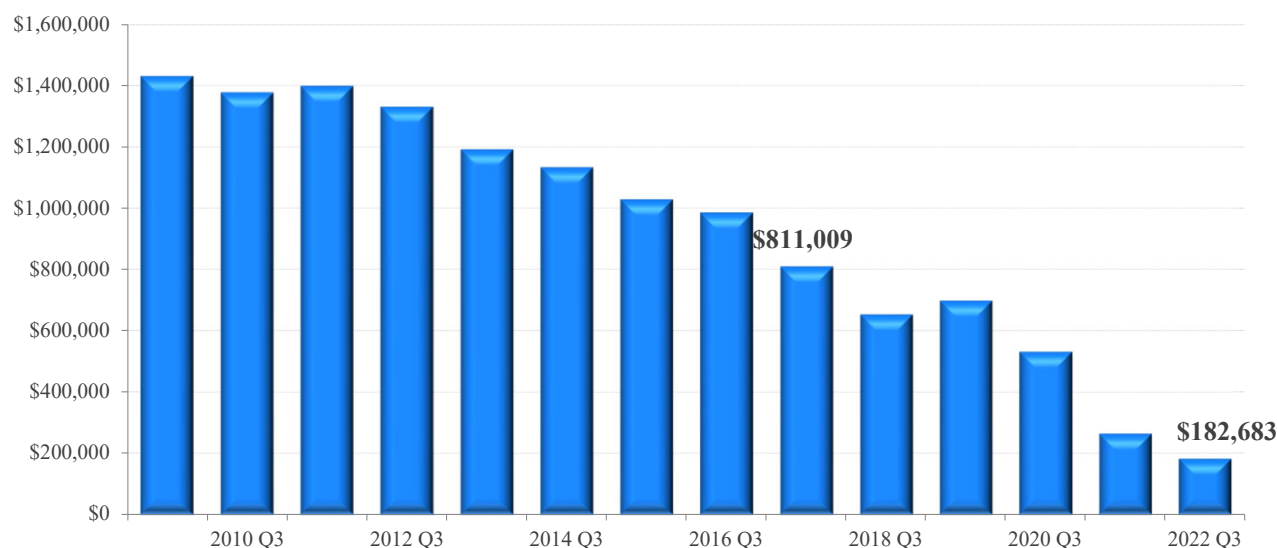
Note: limits are current and include the changes made on January 1st 2023.

#### Local NAR Leadership

The San Jose-Sunnyvale-Santa Clara market is part of region 13 in the NAR governance system, which includes all of California, Hawaii, and Guam. The 2023 NAR Regional Vice President representing region 13 is Jennifer Branchini.

## Benefits of Ownership: Total Equity Appreciation

### Total Equity Accrued to Owner by Year and Quarter of Purchase



#### Total Equity Gained\*\* through 2023 Q3 from quarter in which home was of purchased

Price Activity	SanJose	U.S.	Local Trend
1-year (4-quarter)	\$182,683	\$14,262	Price appreciation and principle payments in the last 3 years have boosted total equity growth since the recession
3-year (12-quarter)*	\$532,485	\$109,915	
5-year (20-quarter)*	\$653,825	\$158,012	
7-year (28 quarters)*	\$986,601	\$194,111	
9-year (36 quarters)*	\$1,133,547	\$220,615	

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

# Drivers of Local Supply and Demand...

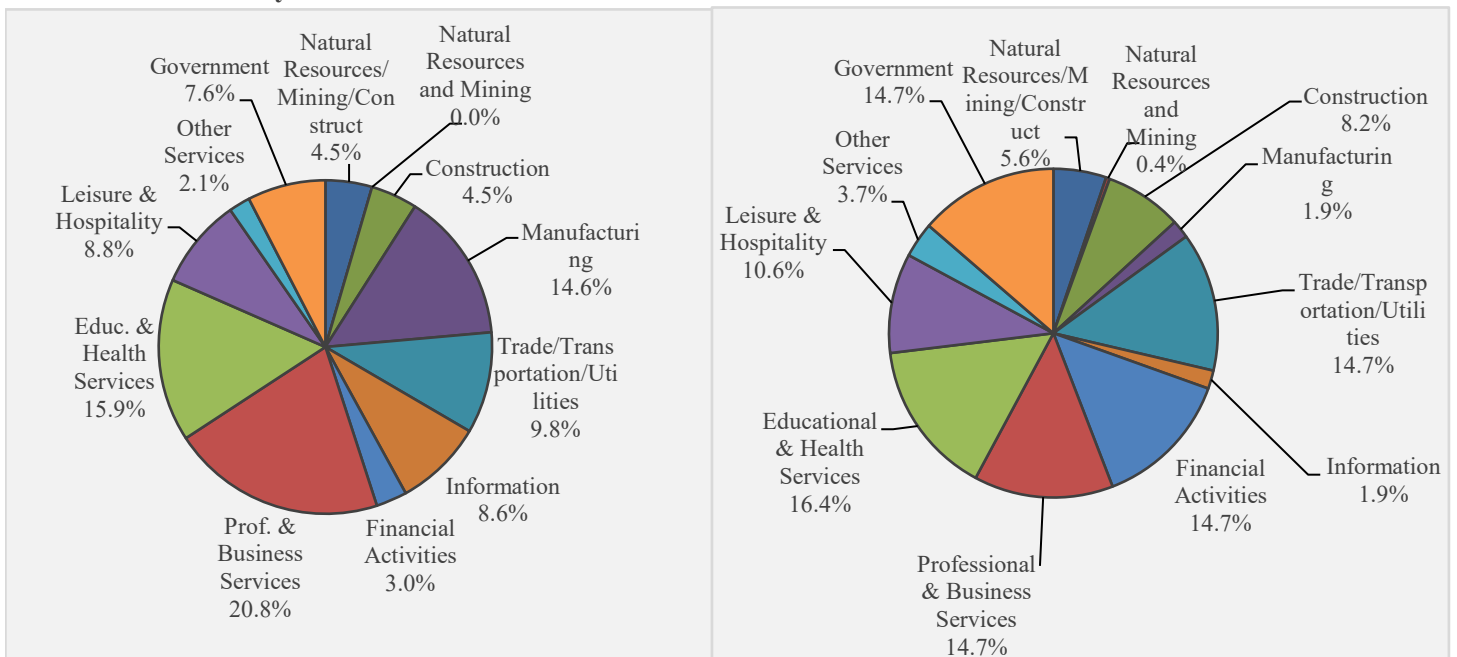


Local Economic Outlook	San Jose	U.S.	
12-month Job Change (Oct)	11,700	NOT Comparable	Employment growth has eased, but remains positive
12-month Job Change (Sep)	19,000	NOT Comparable	
36-month Job Change (Oct)	121,600	NOT Comparable	Unemployment has risen since the same period last year, but San Jose's labor market has been more resilient than the national average
Current Unemployment Rate (Oct)	3.8%	3.9%	
Year-ago Unemployment Rate	2.5%	3.7%	Local employment growth is poor and needs to improve
1-year (12 month) Job Growth Rate	1.0%	2.6%	

## Share of Total Employment by Industry

San Jose-Sunnyvale-Santa Clara Area

U.S.



## 12-month Employment Change by Industry (Oct - 2023)

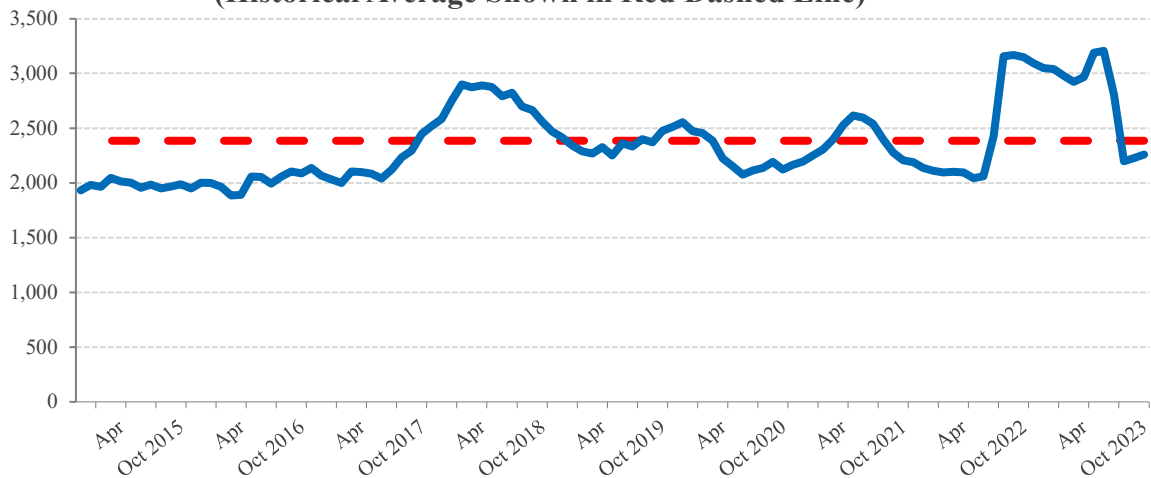
Goods Producing	NA	Information	500
Natural Resources/Mining/Construction	1,700	Financial Activities	-200
Natural Resources and Mining	0	Prof. & Business Services	-4,500
Construction	1,700	Educ. & Health Services	11,400
Manufacturing	-2,900	Leisure & Hospitality	9,000
Service Providing Excluding Government	NA	Other Services	-400
Trade/Transportation/Utilities	2,000	Government	2,400

State Economic Activity Index	California	U.S.	
12-month change (2023 - Oct)	1.8%	3.0%	The economy of California is growing more slowly than the rest of the nation, but improved modestly from last month's 1.55% change
36-month change (2023 - Oct)	20.2%	14.2%	

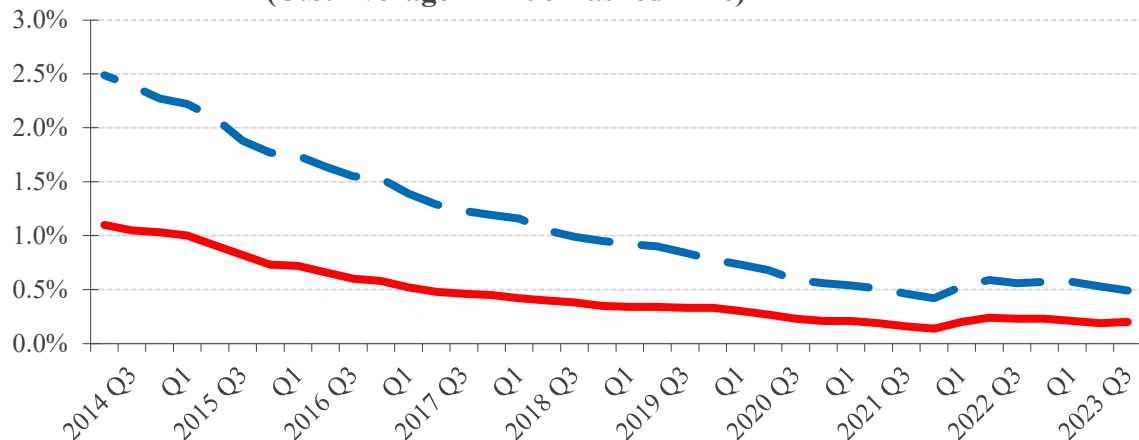
## New Housing Construction

Local Fundamentals	San Jose	U.S.	
12-month Sum of 1-unit Building Permits through Oct 2023	2,259	not comparable	The current level of construction is 5.4% below the long-term average
8-year average for 12-month Sum of 1-Unit Building Permits	2,387	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly
Single-Family Housing Permits (Oct 2023) 12-month sum vs. a year ago	-28.2%	-14.1%	Construction is down from last year, but appears to have bottomed.

**Construction: 12-month Sum of Local Housing Permits  
(Historical Average Shown in Red Dashed Line)**

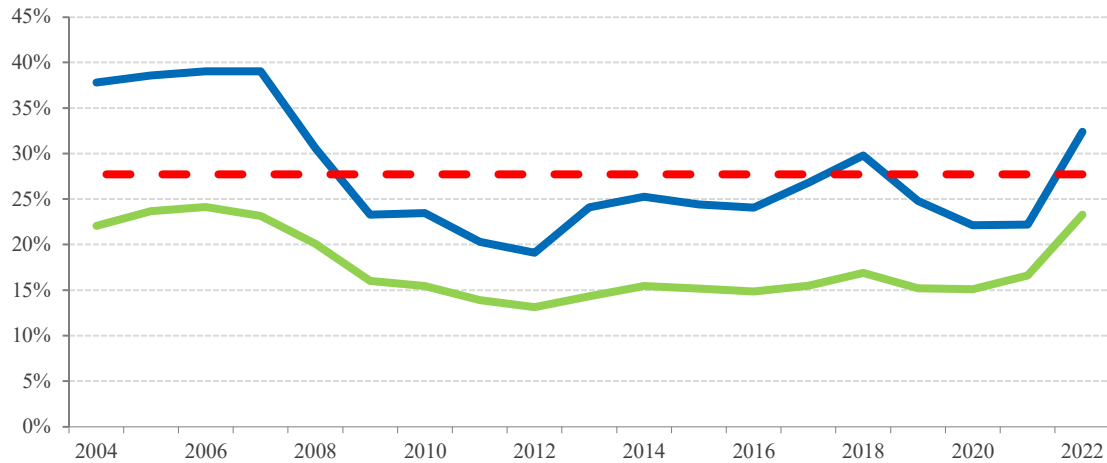


**State Total Foreclosure Rate vs. U.S. Average  
(U.S. Average in Blue Dashed Line)**



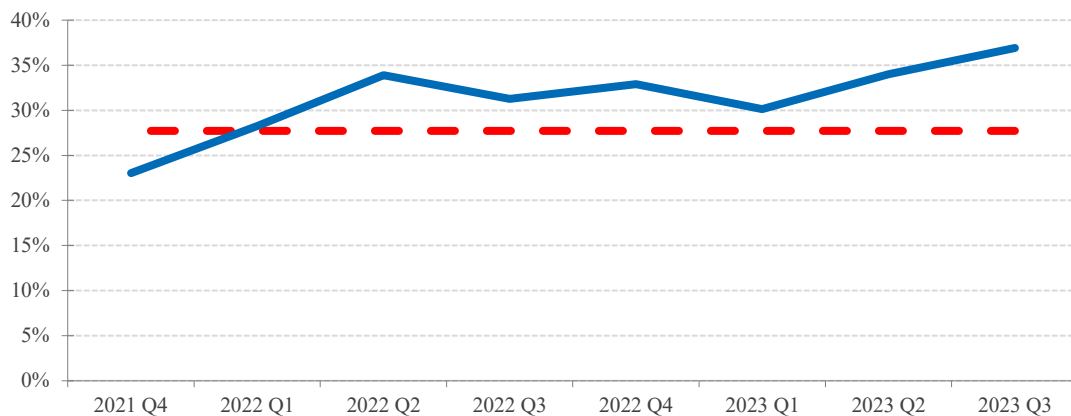
# Affordability

**Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income**  
(Local Historical Average Shown in Red, U.S. Average in Green)

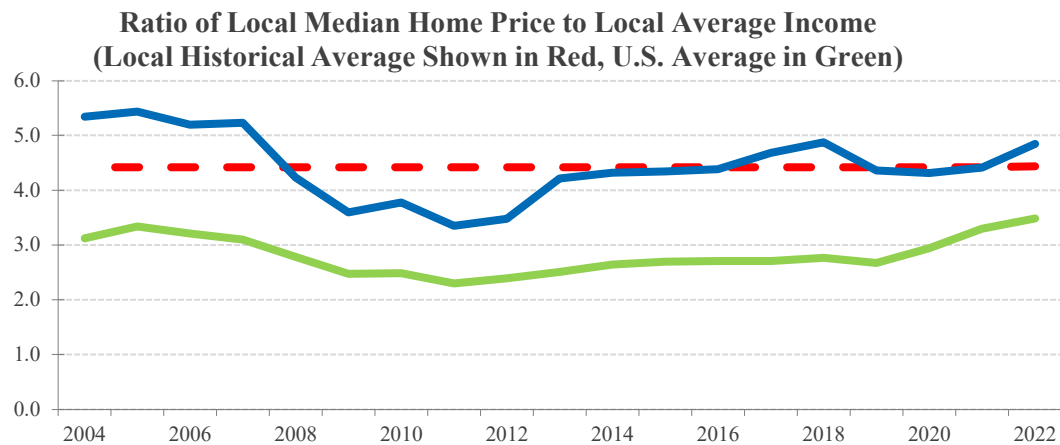


Monthly Mortgage Payment to Income	San Jose	U.S.	
Ratio for 2022	32.4%	23.3%	Weak by local standards and could weigh on demand
Ratio for 2023 Q3	36.9%	27.3%	
Historical Average	27.7%	17.8%	Weaker affordability than most markets

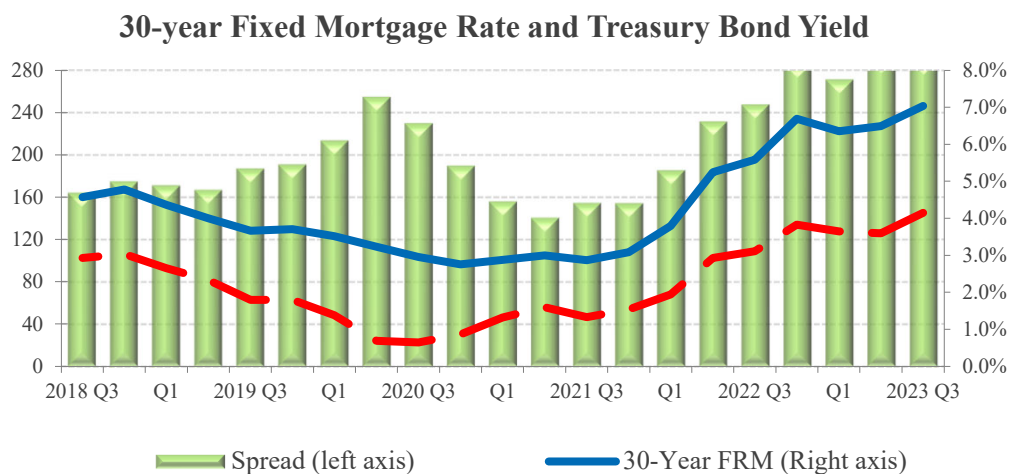
**Recent Trend - Local Mortgage Servicing Cost to Income**  
(Historical Average Shown in Red Dashed Line)



Median Home Price to Income	San Jose	U.S.	
Ratio for 2022	4.8	3.5	The price-to-income ratio is high by historic standards and getting worse
Ratio for 2023 Q3	4.6	3.4	
Historical Average	4.4	2.8	Less affordable than most markets



## The Mortgage Market



For the most part of the third quarter, mortgage rates hovered above 7 percent, pushing down affordability to record lows. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.04 percent in the third quarter of 2023 from 5.58 percent the previous year. With this increase, Americans are cost burdened, spending \$1,800 above their budget every year. Nevertheless, the outlook appears more optimistic. If inflation continues to cool, the Federal Reserve will start reducing its interest rates as early as the beginning of next year. NAR forecasts the 30-year fixed mortgage rate to conclude the year at 7.8 percent but then drop to 7.5 percent in the first quarter of next year.

## Geographic Coverage for this Report

The San Jose area referred to in this report covers the geographic area of the San Jose-Sunnyvale-Santa Clara metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

San Benito County and Santa Clara County

More information on the OMB's geographic definitions can be found at [https://obamawhitehouse.archives.gov/omb/bulletins\\_default/](https://obamawhitehouse.archives.gov/omb/bulletins_default/)