

2022

Q3

Q1 2023

Q3

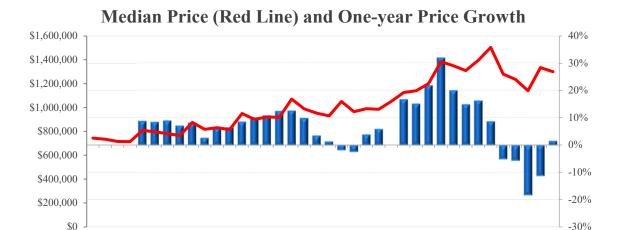
San Francisco-Oakland-Hayward Area

Local Market Report, Third Quarter 2023

Today's Market...

2014

Q3



2018 Q1 2019 Q1

Q3

Q3

2020

Q3

2021

Q3

2016

Q3

2017 Q1

Q3

2015

Q3

Local Price Trends				
Price Activity	San Francisco	U.S.	Local Trend	
Current Median Home Price (2023 Q3)	\$1,280,000	\$400,867		
1-year (4-quarter) Appreciation (2023 Q3)	1.6%	2.4%	Prices continue to grow relative to last year	
3-year (12-quarter) Appreciation (2023 Q3)	15.6%	29.7%		
3-year (12-quarter) Housing Equity Gain*	\$175,000	\$91,700	Gains in the last 3 years have extended the trend of positive price growth after the	
7-year (28 quarters) Housing Equity Gain*	\$483,000	\$161,400		
9-year (36 quarters) Housing Equity Gain*	\$601,700	\$184,500	recession	
*Note: Equity gain reflects price appreciation only				

	San Francisco	U.S.	
Conforming Loan Limit**	\$1,089,300	\$1,089,300	Covernment healted financine is limited in
FHA Loan Limit	\$1,089,300	\$1,089,300	Government-backed financing is limited this market, hampering home sales
Local Median to Conforming Limit Ratio	118%	not comparable	uns market, nampering nome sales
Note: limits are current and include the changes made on January 1st 2023.			

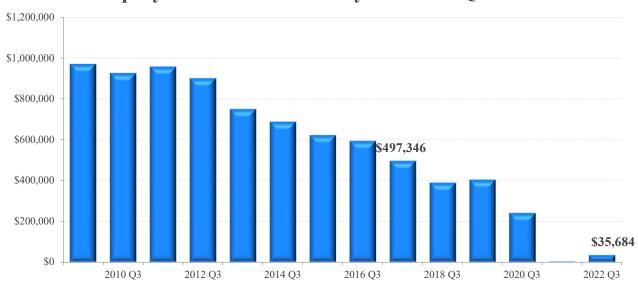
Local NAR Leadership

The San Francisco-Oakland-Hayward market is part of region 13 in the NAR governance system, which includes all of California, Hawaii, and Guam. The 2023 NAR Regional Vice President representing region 13 is Jennifer Branchini.



Benefits of Ownership: Total Equity Appreciation

Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q3 from quarter in which home was of purchased				
Price Activity	SanFrancisco	U.S.	Local Trend	
1-year (4-quarter)	\$35,684	\$14,262		
3-year (12-quarter)*	\$241,282	\$109,915	Price appreciation and principle payments in the last 3 years have boosted total equit growth since the recession	
5-year (20-quarter)*	\$389,987	\$158,012		
7-year (28 quarters)*	\$594,603	\$194,111		
9-year (36 quarters)*	\$689,099	\$220,615		

^{*}Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

Drivers of Local Supply and Demand...

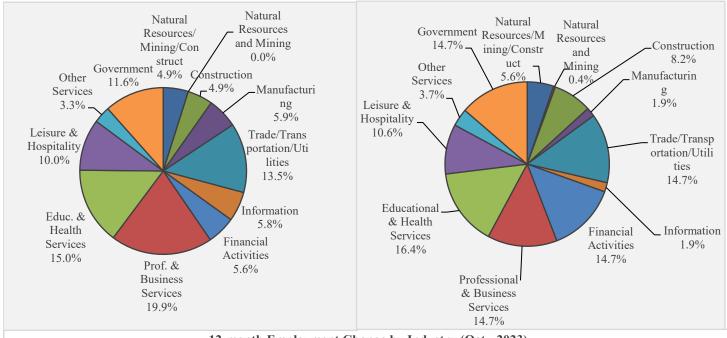


Local Economic Outlook	San Francisco	U.S.	
12-month Job Change (Oct)	34,200	Comparable	Employment growth has eased, but remains
12-month Job Change (Sep)	42,000	Comparable	positive
36-month Job Change (Oct)	278,100	Comparable	period last year, but San Francisco's labor
Current Unemployment Rate (Oct)	3.9%	3.9%	market has been more resilient than the
Year-ago Unemployment Rate	2.8%	3.7%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	1.4%	2.6%	needs to improve

Share of Total Employment by Industry

San Francisco-Oakland-Hayward Area

U.S.

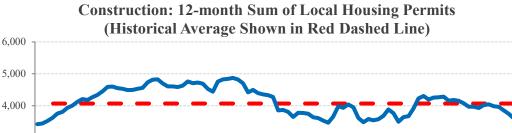


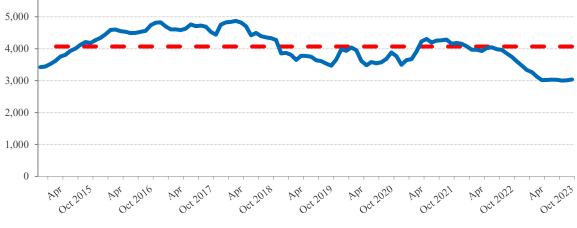
12-month Employment Change by Industry (Oct - 2023)				
Goods Producing	NA	Information	-3,900	
Natural Resources/Mining/Construction	3,600	Financial Activities	200	
Natural Resources and Mining	0	Prof. & Business Services	-7,300	
Construction	3,600	Educ. & Health Services	20,800	
Manufacturing	800	Leisure & Hospitality	16,500	
Service Providing Excluding Government	NA	Other Services	4,000	
Trade/Transportation/Utilities	3,700	Government	3,600	

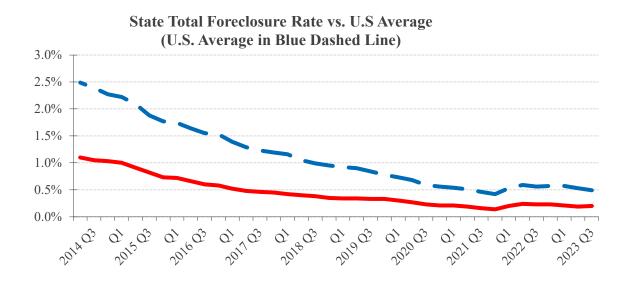
State Economic Activity Index	California	U.S.	
12-month change (2023 - Oct)	1.8%	3.0%	The economy of California is growing more slowly than the rest of the nation, but
36-month change (2023 - Oct)	20.2%	14.2%	improved modestly from last month's 1.55% change



New Housing Construction				
Local Fundamentals	San Francisco	U.S.		
12-month Sum of 1-unit Building Permits through Oct 2023	3,037	not comparable	The current level of construction is 25.3% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	4,068	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Oct 2023) 12-month sum vs. a year ago	-18.9%	-14.1%	Construction is down from last year, but appears to have bottomed.	







Source: Mortgage Bankers' Association

Affordability

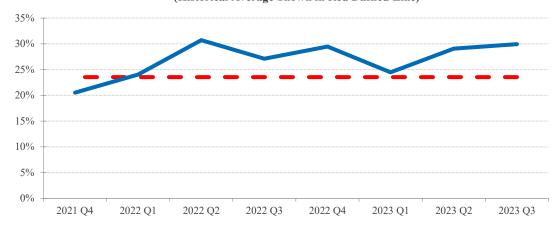


Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



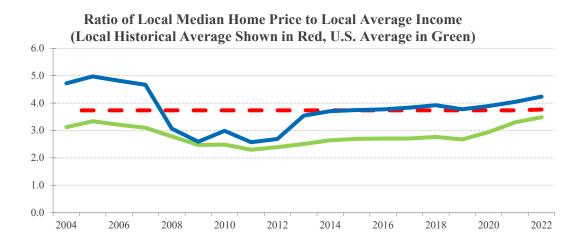
Monthly Mortgage Payment to Income	San Francisco	U.S.		
Ratio for 2022	28.3%	23.3%	Weak by local standards and could weigh on demand	
Ratio for 2023 Q3	29.9%	27.3%		
Historical Average	23.5%	17.8%	Weaker affordability than most markets	

Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

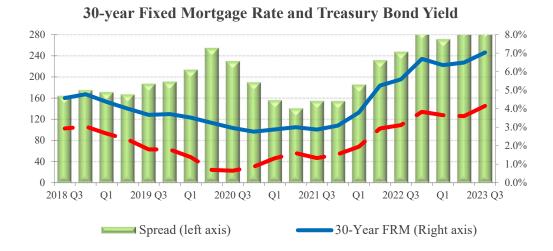


Median Home Price to Income	San Francisco	U.S.	
Ratio for 2022	4.2	3.5	The price-to-income ratio rose, but is better
Ratio for 2023 Q3	3.7	3.4	than the historic average
Historical Average	3.8	2.8	Less affordable than most markets





The Mortgage Market



For the most part of the third quarter, mortgage rates hovered above 7 percent, pushing down affordability to record lows. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.04 percent in the third quarter of 2023 from 5.58 percent the previous year. With this increase, Americans are cost burdened, spending \$1,800 above their budget every year. Nevertheless, the outlook appears more optimistic. If inflation continues to cool, the Federal Reserve will start reducing its interest rates as early as the beginning of next year.

NAR forecasts the 30-year fixed mortgage rate to conclude the year at 7.8 percent but then drop to 7.5 percent in the first quarter of next year.



Geographic Coverage for this Report

The San Francisco area referred to in this report covers the geographic area of the San Francisco-Oakland-Hayward metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Alameda County, Contra Costa County, Marin County, San Francisco County, and San Mateo County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins_default/