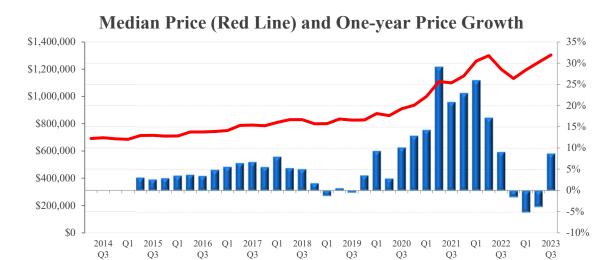


### **Anaheim-Santa Ana-Irvine Area**

#### **Local Market Report, Third Quarter 2023**

## Today's Market...



Local Price Trends				
Price Activity	Anaheim	U.S.	Local Trend	
Current Median Home Price (2023 Q3)	\$1,200,000	\$400,867		
1-year (4-quarter) Appreciation (2023 Q3)	8.7%	2.4%	Prices continue to grow relative to last year	
3-year (12-quarter) Appreciation (2023 Q3)	43.4%	29.7%		
3-year (12-quarter) Housing Equity Gain*	\$395,000	\$91,700	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$565,000	\$161,400	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$553,000	\$184,500	recession	
*Note: Equity gain reflects price appreciation only				

	Anaheim	U.S.	
Conforming Loan Limit**	\$1,089,300	\$1,089,300	Covernment hadred financine is limited in
FHA Loan Limit	\$1,089,300	\$1,089,300	Government-backed financing is limited this market, hampering home sales
Local Median to Conforming Limit Ratio	110%	not comparable	tins market, nampering nome sales
Note: limits are current and include the changes made on January 1st 2023.			

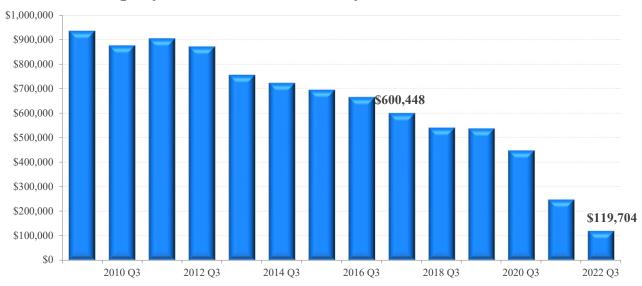
#### **Local NAR Leadership**

The Anaheim-Santa Ana-Irvine market is part of region 13 in the NAR governance system, which includes all of California, Hawaii, and Guam. The 2023 NAR Regional Vice President representing region 13 is Jennifer Branchini.



# **Benefits of Ownership: Total Equity Appreciation**

### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q3 from quarter in which home was of purchased				
Price Activity	Anaheim	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$119,704	\$14,262		
3-year (12-quarter)*	\$448,615	\$109,915	Price appreciation and principle payments in the last 3 years have boosted total equity growth since the recession	
5-year (20-quarter)*	\$541,288	\$158,012		
7-year (28 quarters)*	\$666,085	\$194,111		
9-year (36 quarters)*	\$724,340	\$220,615		

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

## **Drivers of Local Supply and Demand...**

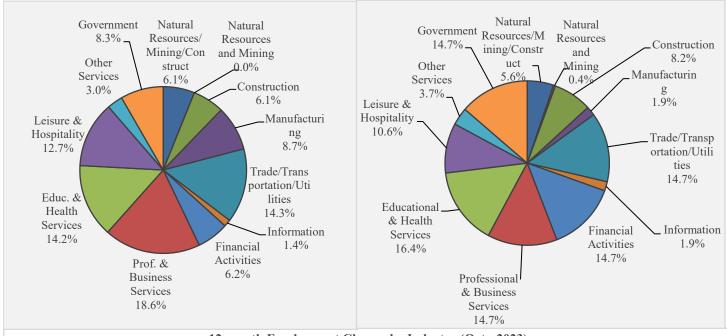


Local Economic Outlook	Anaheim	U.S.	
12-month Job Change (Oct)	36,400	Comparable	Employment growth has eased, but remains
12-month Job Change (Sep)	45,300	Comparable	positive
36-month Job Change (Oct)	203,000	Comparable	period last year, but Anaheim's labor
Current Unemployment Rate (Oct)	3.7%	3.9%	market has been more resilient than the
Year-ago Unemployment Rate	3.0%	3.7%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	2.1%	2.6%	needs to improve

#### **Share of Total Employment by Industry**

#### Anaheim-Santa Ana-Irvine Area

U.S.

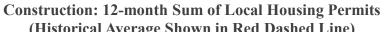


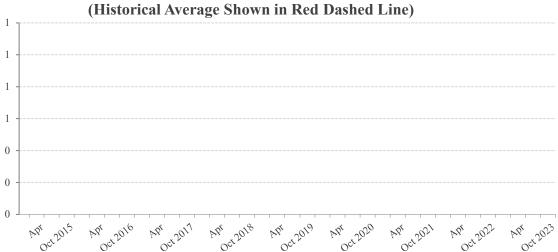
12-month Employment Change by Industry (Oct - 2023)				
Goods Producing	NA	Information	200	
Natural Resources/Mining/Construction	2,100	Financial Activities -500		
Natural Resources and Mining	0	Prof. & Business Services	8,200	
Construction	2,100	Educ. & Health Services	11,800	
Manufacturing	700	Leisure & Hospitality	11,100	
Service Providing Excluding Government	NA	Other Services	1,300	
Trade/Transportation/Utilities	7,700	Government	2,700	

State Economic Activity Index	California	U.S.	
12-month change (2023 - Oct)	1.8%	3.0%	The economy of California is growing more slowly than the rest of the nation, but
36-month change (2023 - Oct)	20.2%	14.2%	improved modestly from last month's 1.55% change

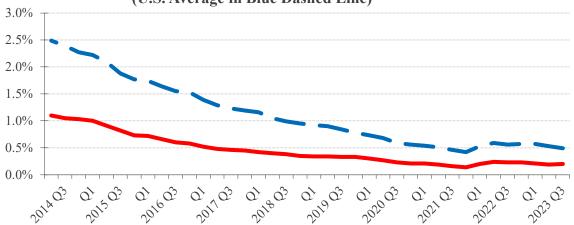


New Housing Construction				
Local Fundamentals	Anaheim	U.S.		
12-month Sum of 1-unit Building Permits through Oct 2023	NA	not comparable	Local Data Not Available	
8-year average for 12-month Sum of 1-Unit Building Permits	NA	not comparable	Local Data Not Available	
Single-Family Housing Permits (Oct 2023) 12-month sum vs. a year ago	NA	-14.1%	Local Data Not Available	









Source: Mortgage Bankers' Association

## **Affordability**

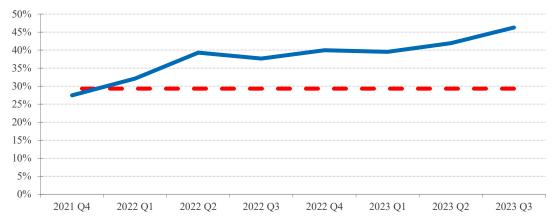


# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



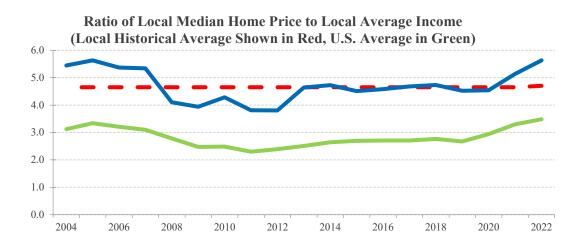
Monthly Mortgage Payment to Income	Anaheim	U.S.		
Ratio for 2022	37.7%	23.3%	Weak by local standards and could weight on demand	
Ratio for 2023 Q3	46.3%	27.3%		
Historical Average	29.3%	17.8%	Weaker affordability than most markets	

## Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

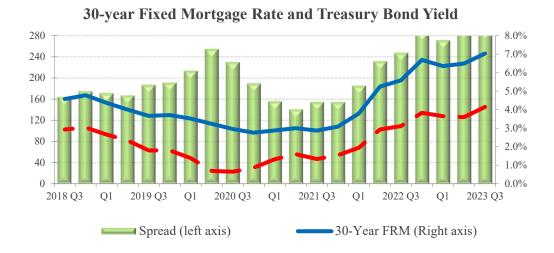


Median Home Price to Income	Anaheim	U.S.	
Ratio for 2022	5.6	3.5	The price-to-income ratio is high by historic
Ratio for 2023 Q3	5.8	3.4	standards and getting worse
Historical Average	4.7	2.8	Less affordable than most markets





#### The Mortgage Market



For the most part of the third quarter, mortgage rates hovered above 7 percent, pushing down affordability to record lows. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.04 percent in the third quarter of 2023 from 5.58 percent the previous year. With this increase, Americans are cost burdened, spending \$1,800 above their budget every year. Nevertheless, the outlook appears more optimistic. If inflation continues to cool, the Federal Reserve will start reducing its interest rates as early as the beginning of next year.

NAR forecasts the 30-year fixed mortgage rate to conclude the year at 7.8 percent but then drop to 7.5 percent in the first quarter of next year.



## Geographic Coverage for this Report

The Anaheim area referred to in this report covers the geographic area of the Anaheim-Santa Ana-Irvine metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

**Orange County** 

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/