## Demographics

4.4%	26.0%	3.9%	50.0%
population growth (2022) U.S.: 0.4%	share of renters (2022) <i>U.S.</i> : <b>34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

12.7%	11,300	3.8%	4.4%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) U.S.: 2.0%	1-year wage growth (September 2023) <i>U.S.:</i> 3.5%
\$49,438	3.2%	15.2%	46.6%
Average wage per year (September 2023)	Unemployment rate (September 2023)	Share of workers teleworking (2022) U.S.: 17.9%	Inbound businesses moves (Q2 2023)

## Commercial Real Estate by Sector

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	-6,074	246,038	5.6%	\$24	4.3%
2022 Q3	13,779	239,241	9.6%	\$23	4.9%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	21,620,507	0	133,865	\$17.39M	8.2%
2022 Q3	21,486,642	-49,143	206,287	\$32.09M	7.9%

### 2. Multifamily

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	283	450	-0.8%	\$1,870	\$1,846	9.6%
2022 Q3	78	1,390	8.4%	\$1,885	\$1,871	7.3%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	ts 12 Mo Ma	rket Cap Rate
2023 Q3	30,079		396	1,235		5.1%
2022 Q3	28,844		462	1,494		4.6%

## 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-52,815	256,573	4.9%	\$21	3.2%
2022 Q3	135,302	490,206	5.9%	\$20	3.3%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2023 Q3	49,137,823	6.4%	\$38	3.04M	\$315
2022 Q3	48,933,314	6.5%	\$160.17M		\$295

**Demand** for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	169,309	1,139,842	9.3%	\$12	3.2%
2022 Q3	769,911	1,541,947	11.8%	\$11	1.5%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	38.771.558	848.089	1.812.053	8.0%	\$51.76M
	50,771,550	0.10,003	1,012,033	0.070	ψ31.761*1

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



Fort Walton Beach-Destin, FL Metro Area

### Demographics and Economy

### Demographics

2.2%	29.2%	-0.3%	53.0%
population growth (2022) U.S.: 0.4%	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

12.1%	3,700	2.9%	7.4%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) U.S.: 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$50,725	2.8%	10.8%	45.4%
Average wage per year (September 2023)	Unemployment rate (September 2023)	Share of workers teleworking (2022)	Inbound businesses moves (Q2 2023)

#### Commercial Real Estate by Sector

**Demand** for office space is **weaker than nationwide** as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	-28,247	-46,480	2.3%	\$26	3.8%
2022 Q3	62,626	156,418	6.2%	\$26	3.2%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	7,813,614	0	4,800	\$5.97M	9.8%

## 2. Multifamily

2022 O3

7.808.814

**Demand** for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

0 60,662 \$20.65M 9.2%

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	19	-51	-2.4%	\$1,711	\$1,692	8.5%
2022 Q3	13	296	6.2%	\$1,754	\$1,737	7.2%
	Inventory Un	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo M	arket Cap Rate
2023 Q3	10,424		0	98		5.8%
2022 Q3	10,326		0	663		5.2%

## 3. Retail

**Demand** for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	24,818	146,277	4.6%	\$21	2.1%
2022 Q3	63,304	182,992	6.0%	\$20	2.2%
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF
2023 Q3	20,240,114	6.8%	\$3	5.85M	\$205
2022 Q3	20,108,212	6.9%	\$42	2.04M	\$307

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-129,946	-111,739	8.4%	\$12	3.8%
2022 Q3	198,122	167,722	11.1%	\$11	2.2%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	7,505,831	0	5,467	8.9%	\$1.10M
2022 Q3	7.500.364	132.350	138.737	8.2%	\$12.14M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



eltona-Daytona Beach-Ormond Beach, FL Metro Area

#### Demographics and Economy

### Demographics

3.0%	24.7%	1.5%	55.7%
population growth (2022) U.S.: 0.4%	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

11.1%	5,800	2.6%	14.6%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) <i>U.S.</i> : 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$43,371	3.5%	16.3%	56.5%

#### Commercial Real Estate by Sector

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	51,448	187,634	2.6%	\$22	3.6%
2022 Q3	9,126	93,197	7.3%	\$22	4.9%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	14,506,493	0	3,415	\$16.83M	9.2%

## 2. Multifamily

2022 03

14,503,078

**Demand** for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

78,997

\$28.50M

8.7%

16,640

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	138	174	-1.5%	\$1,504	\$1,486	11.2%
2022 Q3	110	404	9.3%	\$1,526	\$1,520	7.2%
	Inventory Un	its Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2023 Q3	25,854		907	1,312		5.8%
2022 Q3	24,542		294	1,281		5.2%

## 3. Retail

**Demand** for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	158,400	217,388	4.8%	\$19	3.6%
2022 Q3	74,094	104,552	5.5%	\$18	4.0%
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF
2023 Q3	40,989,974	7.4%	\$3	0.42M	\$119
2022 Q3	40,963,347	7.5%	\$76.95M		\$165

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-1,653	94,767	8.9%	\$11	5.3%
2022 Q3	158,672	568,279	12.2%	\$10	1.8%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	27,335,882	0	1,064,704	7.9%	\$12.54M
2022 Q3	26,271,178	4,800	22,800	7.3%	\$42.48M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



### Demographics

1.7%	41.1%	12.3%	51.1%
population growth (2022) U.S.: 0.4%	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

10.1%	3,100	2.0%	17.6%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) <i>U.S.</i> : 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$55,108	3.1%	13.7%	40.5%
		151770	

# Commercial Real Estate by Sector

**Demand** for office space is **weaker than nationwide** as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	-38,609	-69,201	2.2%	\$22	7.0%
2022 Q3	34,480	188,135	4.4%	\$21	5.2%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	10,784,575	42,500	127,839	\$3.02M	9.8%
2022 Q3	10,656,736	50,000	148,734	\$10.70M	9.1%

### 2. Multifamily

**Demand** for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	87	-139	2.7%	\$1,379	\$1,361	7.8%
2022 Q3	169	32	7.9%	\$1,343	\$1,336	5.6%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2023 Q3	25,684		223	475		6.3%
2022 Q3	25,209		349	388		5.7%

## 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-18,675	127,454	5.6%	\$24	3.2%
2022 Q3	104,191	44,720	6.1%	\$23	3.6%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2023 Q3	19,804,412	7.2%	\$14	4.99M	\$231
2022 Q3	19,755,301	7.2%	\$50.87M		\$164

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-63,108	32,501	9.7%	\$11	2.7%
2022 Q3	9,384	63,842	11.8%	\$10	2.1%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	13,385,823	5,000	116,781	7.6%	\$10.22M
2022 Q3	13,269,042	0	65,400	7.2%	\$0.56M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



### Demographics

2.3%	32.8%	1.7%	53.5%
population growth (2022) U.S.: 0.4%	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

10.9%	30,500	3.9%	-2.1%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) <i>U.S.</i> : 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$56,487	3.0%	18.9%	50.4%

## Commercial Real Estate by Sector

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	-96,238	574,363	3.0%	\$24	9.0%
2022 Q3	3,544	538,308	6.0%	\$23	9.2%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	69,191,861	71,143	450,839	\$35.63M	8.8%
2022 Q3	68,741,022	129,202	505,912	\$184.42M	8.5%

### 2. Multifamily

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	692	2,370	-2.3%	\$1,483	\$1,457	12.6%
2022 Q3	-100	724	4.6%	\$1,517	\$1,509	8.8%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	ts 12 Mo Ma	rket Cap Rate
2023 Q3	112,442		1,433	7,275		5.4%
2022 Q3	105,167		2,351	5,224		4.8%

## 3. Retail

**Demand** for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/Si	Vacancy Rate
2023 Q3	313,389	558,138	9.0%	\$24	4.3%
2022 Q3	419,612	1,103,201	9.7%	\$22	3.7%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2023 Q3	101,016,395	6.5%	\$9	5.09M	\$224
			\$340.08M		

**Demand** for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	1,474,364	2,723,109	11.5%	\$10	4.0%
2022 Q3	2,190,214	5,268,517	14.9%	\$9	2.7%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	157,568,867	391,407	4,889,302	6.8%	\$317.04M
2022 Q3	152,679,565	1,609,890	4,399,074	6.5%	\$313.61M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



## Demographics

4.5%	29.1%	0.2%	53.8%
population growth (2022) U.S.: 0.4%	share of renters (2022) <i>U.S.:</i> <b>34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

11.5%	2,600	1.0%	14.1%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) <i>U.S.</i> : 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$50,995	3.8%	12.2%	62.3%

# Commercial Real Estate by Sector

14.496.334

14,479,936

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	27,688	-103	2.4%	\$22	4.9%
2022 Q3	56,820	98,482	8.1%	\$21	4.8%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate

16.398

166,430

\$20.26M

\$18.42M

9.1%

8.6%

## 2. Multifamily

2023 O3

2022 03

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

12.898

-32,318

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	676	1,608	-0.6%	\$1,528	\$1,508	10.3%
2022 Q3	171	975	8.1%	\$1,536	\$1,528	7.4%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2023 Q3	26,258		300	2,575		5.7%
2022 Q3	23,683		419	1,509		5.1%

## 3. Retail

**Demand** for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	64,702	230,107	4.8%	\$18	3.0%
2022 Q3	101,244	438,334	5.7%	\$18	2.5%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2023 Q3	32,971,017	6.5%	\$3	4.14M	\$143
2022 Q3	32,552,731	6.6%	\$6	1.10M	\$259

**Demand** for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	410,002	1,285,714	10.8%	\$8	5.9%
2022 Q3	623,233	1,869,086	12.9%	\$8	4.3%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	83,486,677	422,199	2,769,537	7.1%	\$41.55M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



ami-Fort Lauderdale-Pompano Beach, FL Metro Area

#### Demographics and Economy

### Demographics

0.8%	40.1%	3.6%	55.2%
population growth (2022) <b>U.S.: 0.4</b> %	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

13.6%	69,700	2.5%	3.9%
GDP growth (2021) <b>U.S.: 10.7%</b>	12-month job creation (September 2023)	1-year job growth (September 2023) <i>U.S.</i> : 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$53,735	2.5%	14.9%	48.6%

#### Commercial Real Estate by Sector

114.877.936

114,368,605

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	587,859	1,037,197	5.2%	\$48	8.8%
2022 Q3	264,679	963,345	10.5%	\$46	9.3%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate

509.331

877,483

\$239.26M

\$184.88M

6.8%

6.4%

## 2. Multifamily

2023 O3

2022 03

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

0

224,720

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	2,712	5,694	1.2%	\$2,279	\$2,262	5.1%
2022 Q3	354	3,708	10.7%	\$2,252	\$2,241	4.8%
	Inventory Un	its Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2023 Q3	185,654		1,567	6,528		5.0%
2022 Q3	179,126		2,632	6,142		4.5%

## 3. Retail

**Demand** for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2023 Q3	416,374	1,909,732	4.6%	\$44	3.0%	
2022 Q3	31,305	913,719	7.1%	\$42	3.0%	
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF	
2023 Q3	144,497,436	5.4%	\$442.56M		\$351	
2022 Q3	142.485.272	5.5%	\$763.13M		\$402	

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-293,547	3,027,985	11.9%	\$20	2.4%
2022 Q3	1,285,878	7,333,549	19.4%	\$18	2.3%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	269,869,236	444,997	3,204,770	5.6%	\$197.66M
2022 O3	266.664.466	895.130	5.638.140	5.3%	\$416.41M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



### Demographics

3.1%	24.2%	-9.3%	49.6%
population growth (2022) U.S.: 0.4%	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

12.5%	-300	-0.2%	-6.7%
GDP growth (2021) <i>U.S.:</i> <b>10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) U.S.: 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$54,235	3.3%	16.0%	44.5%
Average wage per year (September 2023)	Unemployment rate (September 2023)	Share of workers teleworking (2022)	Inbound businesses moves (Q2 2023)

#### Commercial Real Estate by Sector

10,268,961

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	53,476	214,829	4.1%	\$33	4.2%
2022 Q3	57,854	269,086	6.1%	\$32	6.0%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	10,300,673	0	31,712	\$24.36M	8.1%

112,612

\$15.30M

7.6%

## 2. Multifamily

2022 03

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

0

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	186	491	-1.2%	\$2,281	\$2,257	9.6%
2022 Q3	314	445	8.0%	\$2,308	\$2,305	8.1%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2023 Q3	13,177		48	748		4.8%
2022 Q3	12,429		120	824		4.3%

## 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-35,455	71,605	5.0%	\$28	3.8%
2022 Q3	37,457	451,764	6.2%	\$27	3.9%
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF
2023 Q3	24,044,310	5.5%	5.5% \$2		\$583
2022 Q3	23,984,900	5.6%	\$58	8.89M	\$265

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-40,317	907,443	8.8%	\$16	1.3%
2022 Q3	31,801	208,211	11.9%	\$15	1.1%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	14,502,906	15,168	952,168	7.4%	\$24.42M
2022 Q3	13,550,738	0	114,552	6.9%	\$29.59M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



9.3%

### Demographics and Economy

## Demographics

2.7%	21.5%	3.9%	57.1%
population growth (2022) U.S.: 0.4%	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

11.8%	1,800	1.5%	5.1%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) U.S.: 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$45,066	3.9%	12.1%	56.3%
Average wage per year (September 2023)	Unemployment rate (September 2023)	Share of workers teleworking (2022) U.S.: 17.9%	Inbound businesses moves (Q2 2023)

#### Commercial Real Estate by Sector

6,735,857

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	40,090	167,248	2.4%	\$22	4.2%
2022 Q3	-9,308	68,640	5.5%	\$22	6.7%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	6,738,857	0	3,000	\$10.62M	9.8%

## 2. Multifamily

2022 03

**Demand** for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

0

\$25.99M

0

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	29	425	-3.2%	\$1,398	\$1,373	16.3%
2022 Q3	-38	-226	6.3%	\$1,444	\$1,441	5.0%
	Inventory Un	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	arket Cap Rate
2023 Q3	8,580		598	1,467		5.9%
2022 Q3	7,113		0	-10		5.2%

## 3. Retail

**Demand** for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2023 Q3	127,450	291,919	4.6%	\$17	3.6%	
2022 Q3	-100,008	-102,438	5.4%	\$16	4.8%	
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF	
2023 Q3	20,778,091	6.9%	\$18	3.94M	\$249	
2022 Q3	20,741,904	6.9%	\$50.78M		\$204	

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-159,212	-150,918	9.9%	\$8	14.2%
2022 Q3	-27,172	1,097,303	12.7%	\$7	3.8%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	30,119,948	943,426	3,101,804	7.7%	\$5.80M
2022 O3					

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



Select a Metro Area

#### Demographics and Economy

### Demographics

2.7%	38.1%	10.4%	53.6%
population growth (2022) U.S.: 0.4%	share of renters (2022) <i>U.S.:</i> <b>34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

14.3%	29,300	2.1%	-0.7%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) <i>U.S.</i> : 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$52,311	3.1%	19.1%	51.3%
	51170	13.170	31.370

#### Commercial Real Estate by Sector

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	211,856	-173,432	2.0%	\$28	8.6%
2022 Q3	86,822	719,536	6.1%	\$27	7.9%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	104,336,998	248,653	547,232	\$86.20M	8.5%
2022 Q3	103,789,766	431,504	680,004	\$162.47M	8.0%

### 2. Multifamily

**Demand** for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	870	4,802	-2.3%	\$1,759	\$1,742	9.8%
2022 Q3	74	4,934	9.0%	\$1,800	\$1,791	6.9%
	Inventory Un	its Net D	Delivered Units	Net Delivered Un	its 12 Mo M	arket Cap Rate
2023 Q3	206,904		2,552	11,523		4.8%
2022 Q3	195,381		3,291	8,041		4.3%

## 3. Retail

**Demand** for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2023 Q3	1,166,352	1,912,666	7.9%	\$29	3.3%	
2022 Q3	147,691	1,446,556	7.8%	\$26	3.6%	
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF	
2023 Q3	155,856,469	6.3%	\$21	2.28M	\$329	
2022 Q3	154,507,765	6.4%	\$47	73.74M	\$222	

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-266,122	4,746,439	14.8%	\$13	3.8%
2022 Q3	611,123	5,438,963	15.4%	\$12	3.6%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	196,232,572	311,588	5,241,162	6.4%	\$181.42M
2022 Q3	190,991,410	1,108,717	4,454,171	6.1%	\$276.93M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



alm Bay-Melbourne-Titusville, FL Metro Area

### Demographics and Economy

### Demographics

2.3%	23.8%	3.4%	53.8%
population growth (2022) U.S.: 0.4%	share of renters (2022) U.S.: 34.8%	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

9.4%	4,100	1.7%	-1.8%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) U.S.: 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$60,070	3.2%	16.3%	56.9%
Average wage per year (September 2023)	Unemployment rate (September 2023)	Share of workers teleworking (2022) U.S.: 17.9%	Inbound businesses moves (Q2 2023)

#### Commercial Real Estate by Sector

17.234.881

17,207,622

**Demand** for office space is **weaker than nationwide** as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	-140,969	-156,026	3.2%	\$22	7.1%
2022 Q3	-21,679	73,074	6.9%	\$21	6.0%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate

27.259

0

\$11.81M

\$15.01M

9.0%

8.5%

## 2. Multifamily

2023 O3

2022 03

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

0

0

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	411	897	-0.8%	\$1,552	\$1,532	10.3%
2022 Q3	192	473	7.5%	\$1,564	\$1,558	7.1%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2023 Q3	27,807		240	1,934		5.1%
2022 Q3	25,873		524	1,017		4.6%

## 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-70,541	95,708	4.4%	\$18	4.6%
2022 Q3	195,687	211,220	5.6%	\$17	4.3%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2023 Q3	35,626,721	7.1%	7.1% \$3		\$256
2022 Q3	35,415,130	7.2%	\$3	1.10M	\$202

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-36,973	219,594	8.7%	\$13	2.3%
2022 Q3	-12,482	441,743	11.4%	\$12	2.7%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	31,805,691	0	116,153	8.3%	\$21.67M
2022 O3	31.689.538	32.808	158.418	7.8%	\$20.59M

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



### Demographics

3.3%	33.8%	-8.4%	57.9%
population growth (2022) U.S.; 0.4%	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

11.7%	2,200	2.5%	1.0%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) <i>U.S.:</i> 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$46.872	2.8%	11.8%	53.1%
\$40,872	2.676	11.076	33.1%

#### Commercial Real Estate by Sector

**Demand** for office space is **weaker than nationwide** as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	-13,746	-38,442	2.2%	\$24	2.9%
2022 Q3	35,744	43,368	5.6%	\$23	2.0%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	8,135,822	0	28,031	\$3.21M	9.8%
2022 Q3	8,107,791	0	61,700	\$5.96M	9.2%

### 2. Multifamily

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	207	917	-1.2%	\$1,541	\$1,527	9.5%
2022 Q3	372	1,764	3.6%	\$1,560	\$1,542	12.7%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2023 Q3	12,631		216	588		5.4%
2022 Q3	12,043		418	2,575		5.0%

## 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-12,619	104,002	4.7%	\$17	0.9%
2022 Q3	32,472	105,085	5.7%	\$16	1.3%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2023 Q3	19,478,415	6.5%	5 \$48.56M		\$266
2022 Q3	19,459,204	6.7%	\$7	'.82M	\$121

**Demand** for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	90,977	520,032	8.4%	\$10	1.1%
2022 Q3	-86,442	-205,667	11.9%	\$10	5.4%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	10,161,757	39,687	91,887	8.3%	\$4.55M
2022 03	10.069.870	-36.984	11,489	7.6%	\$8.28M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



### Demographics

1.3%	31.2%	6.4%	52.5%
population growth (2022) U.S.: 0.4%	share of renters (2022) U.S.: 34.8%	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

9.9%	3,300	1.7%	2.0%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) U.S.: 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$46,368	3.1%	14.6%	59.1%
Average wage per year (September 2023)	Unemployment rate (September 2023)	Share of workers teleworking (2022)	Inbound businesses moves (Q2 2023)

#### Commercial Real Estate by Sector

16.874.489

16,774,652

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	171,326	-12,975	2.2%	\$23	2.1%
2022 Q3	221,058	205,082	5.0%	\$23	1.4%
	Inventory SF	Net Delivered SF	Net Delivered SF 12	Total Sales Volume	Market Cap Rate

99.837

18,834

\$21.64M

\$60.14M

9.4%

8.9%

## 2. Multifamily

2023 O3

2022 03

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

0

28.449

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	261	894	-1.1%	\$1,469	\$1,448	11.5%
2022 Q3	40	836	5.6%	\$1,485	\$1,478	9.4%
	Inventory Ur	nits Net D	elivered Units	Net Delivered Un	ts 12 Mo Ma	rket Cap Rate
2023 Q3	19,238		130	1,417		5.8%
2022 Q3	17,821		105	1,379		5.2%

## 3. Retail

**Demand** for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	33,783	111,967	4.5%	\$17	3.0%
2022 Q3	26,137	231,835	5.5%	\$16	2.7%
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF
2023 Q3	31,836,168	7.2%	\$4	3.52M	\$284
2022 Q3	31,598,296	7.3%	\$99	9.50M	\$141

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	15,509	281,806	9.0%	\$9	3.3%
2022 Q3	148,462	40,823	12.0%	\$8	2.2%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	19,696,029	0	517,415	8.4%	\$7.58M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



### Demographics

3.4%	19.7%	-6.8%	53.0%
population growth (2022) U.S.: 0.4%	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

9.6%  GDP growth (2021)	4,400	2.6%	3.0%
U.S.: 10.7%	(September 2023)	(September 2023) U.S.: 2.0%	(September 2023) U.S.: 3.5%
\$46,089  Average wage per year	3.5% Unemployment rate	14.5%  Share of workers teleworking	50.6%
(September 2023) U.S.: \$60,600	(September 2023) U.S.: 3.8%	(2022) U.S.: 17.9%	(Q2 2023)

#### Commercial Real Estate by Sector

**Demand** for office space is **weaker than nationwide** as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	-162,457	-154,229	3.6%	\$24	5.8%
2022 Q3	-14,085	54,340	8.6%	\$23	4.3%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	10,789,589	4,235	4,235	\$16.61M	9.3%
2022 Q3	10,785,354	0	3,750	\$15.92M	8.8%

### 2. Multifamily

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	351	1,102	-0.4%	\$1,924	\$1,890	19.5%
2022 Q3	-201	-97	4.6%	\$1,931	\$1,927	8.9%
	Inventory Un	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2023 Q3	13,143		909	2,742		5.2%
2022 Q3	10,401		8	434		4.8%

## 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-76,418	136,646	4.7%	\$22	4.0%
2022 Q3	24,610	243,318	5.8%	\$21	4.1%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2023 Q3	25,756,968	6.7%	\$30	0.18M	\$314
2022 Q3	25,658,900	6.7%	\$65	5.32M	\$162

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	40,248	165,954	9.5%	\$13	12.1%
2022 Q3	-50,470	174,229	11.9%	\$12	3.1%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	27,726,202	1,436,619	2,738,699	7.5%	\$23.54M
2022 O3	24,987,503	18,888	83.332	7.0%	\$47.13M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



### Demographics

4.0%	16.9%	-0.4%	56.2%
population growth (2022) <b>U.S.: 0.4</b> %	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

11.7%	1,200	2.2%	0.4%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) U.S.: 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$40,084	3.8%	15.8%	50.9%
Average wage per year (September 2023)	Unemployment rate (September 2023)	Share of workers teleworking (2022)	Inbound businesses moves (O2 2023)

#### Commercial Real Estate by Sector

**Demand** for office space is **weaker than nationwide** as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	-16,801	3,816	2.2%	\$21	3.0%
2022 Q3	26,835	47,178	5.5%	\$21	3.0%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	4,164,908	0	0	\$1.08M	9.1%
2022 Q3	4,164,908	0	28,000	\$5.57M	8.5%

### 2. Multifamily

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	104	206	-3.2%	\$1,890	\$1,858	18.5%
2022 Q3	97	187	-0.3%	\$1,953	\$1,933	7.4%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	ts 12 Mo Ma	arket Cap Rate
2023 Q3	2,355		6	504		5.9%
2022 Q3	1,851		0	286		5.3%

## 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	877	52,387	4.5%	\$18	1.9%
2022 Q3	21,555	155,319	5.8%	\$17	2.3%
	Inventory SF	Market Cap	Market Cap Rate Total Sa		Transaction Sale Price/SF
2023 Q3	11,090,503	6.9%	\$1	.13M	\$151
2022 Q3	11,087,258	7.0%	\$12.92M		\$268

**Demand** for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	17,260	339,794	9.0%	\$11	0.6%
2022 Q3	-19,118	73,892	11.8%	\$10	0.7%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	5,318,132	20,000	337,404	8.1%	\$2.40M
2022 Q3	4.980.728	0	0	7.6%	\$41.31M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



t-Sarasota-Bradenton, FL Metro Area

## Demographics and Economy

### Demographics

3.7%	24.9%	9.7%	53.6%
population growth (2022) U.S.: 0.4%	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

12.1%	5,200	1.6%	-0.6%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) U.S.: 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$54,672	3.4%	17.4%	47.5%

# Commercial Real Estate by Sector

**Demand** for office space is **weaker than nationwide** as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	-53,996	-133,757	4.4%	\$28	4.3%
2022 Q3	12,082	439,302	9.6%	\$27	3.5%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	28,244,590	50,000	116,086	\$43.58M	8.6%
2022 Q3	28,128,504	98,014	159,779	\$52.21M	8.2%

### 2. Multifamily

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	396	1,279	-3.4%	\$1,900	\$1,870	12.2%
2022 Q3	239	62	4.7%	\$1,967	\$1,952	5.4%
	Inventory Ur	nits Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2023 Q3	40,381		1,202	4,247		5.3%
2022 Q3	36,134		100	806		4.6%

## 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	37,847	319,608	4.5%	\$23	3.7%
2022 Q3	607,523	1,164,607	6.0%	\$22	3.8%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2023 Q3	53,348,299	6.7%	\$58	3.58M	\$206
2022 Q3	53,070,438	6.8%	\$149.71M		\$181

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-270,562	190,447	9.1%	\$12	4.3%
2022 Q3	122,982	781,127	12.1%	\$11	1.4%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	53,350,535	1,118,771	1,783,592	8.3%	\$76.32M
2022 03	51 566 943	296 281	882.016	7.8%	\$53.21M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



### Demographics

1.2%	42.2%	3.3%	56.6%
population growth (2022) U.S.: 0.4%	share of renters (2022) U.S.: 34.8%	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

8.2%	5,300	2.7%	3.8%
GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) <i>U.S.</i> : 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
\$47,276	3.1%	9.4%	48.5%
Average wage per year	Unemployment rate	Share of workers teleworking	Inbound businesses moves

# Commercial Real Estate by Sector

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	52,118	115,825	2.7%	\$22	5.3%
2022 Q3	687	-2,229	4.8%	\$21	5.6%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q3	25,835,086	0	39,926	\$22.32M	9.7%
2022 Q3	25,795,160	0	0	\$34.15M	9.1%

### 2. Multifamily

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. As a result, rent prices rose faster than nationwide. However, vacancy rate is higher in this

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	224	94	1.1%	\$1,318	\$1,306	8.2%
2022 Q3	-124	-43	10.2%	\$1,304	\$1,300	6.9%
	Inventory Ur	nits Net I	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2023 Q3	22,352		0	393		6.1%
2022 Q3	21,959		0	0		5.6%

## 3. Retail

**Demand** for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	25,288	273,870	4.8%	\$19	2.5%
2022 Q3	241,301	267,996	5.6%	\$18	3.1%
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF
2023 Q3	24,740,497	6.9%	\$2:	2.06M	\$260

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	-33,047	-15,793	9.5%	\$9	2.0%
2022 Q3	-91,715	-64,605	11.9%	\$8	1.8%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	17,162,648	18,000	18,000	8.4%	\$4.93M
2022 Q3	17.144.648	-15.000	-4.861	7.8%	\$4.53M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar



Tampa-St. Petersburg-Clearwater, FL Metro Area

#### Demographics and Economy

### Demographics

2.2%	33.0%	3.9%	52.4%
population growth (2022) U.S.: 0.4%	share of renters (2022) <b>U.S.: 34.8</b> %	renter household formation (2022) U.S.: 2.4%	share of inbound moves (Q2 2023)

#### Economy

	11.5%	44,900	3.0%	-0.2%
	GDP growth (2021) <b>U.S.: 10.7</b> %	12-month job creation (September 2023)	1-year job growth (September 2023) U.S.: 2.0%	1-year wage growth (September 2023) U.S.: 3.5%
	\$54,530	3.2%	21.2%	51.8%
1	Average wage per year (September 2023) U.S.: \$60,600	Unemployment rate (September 2023)	Share of workers teleworking (2022) U.S.: 17.9%	Inbound businesses moves (Q2 2023)

#### Commercial Real Estate by Sector

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q3	157,885	135,552	3.5%	\$29	9.1%
2022 Q3	76,861	-571,026	6.7%	\$28	9.2%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 O3	128.296.853	-177.279	-53.992	\$130.40M	8.5%

## 2. Multifamily

2022 03

128.350.845

**Demand** for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

24.929

\$415.72M

8.0%

60.299

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q3	1,051	4,560	-0.5%	\$1,763	\$1,747	8.0%
2022 Q3	-242	1,451	6.0%	\$1,771	\$1,760	7.4%
	Inventory Un	its Net D	elivered Units	Net Delivered Un	ts 12 Mo Ma	rket Cap Rate
2023 Q3	217,230		1,593	6,198		5.2%
2022 Q3	211,032		2,534	8,745		4.7%

## 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	62,991	985,156	8.4%	\$25	3.1%
2022 Q3	340,877	1,747,776	9.0%	\$23	3.2%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2023 Q3	175,300,677	6.3%	\$26	9.25M	\$224
2022 Q3	174,549,617	6.4%	\$30	9.59M	\$278

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q3	193,749	4,970,194	11.8%	\$12	4.3%
2022 Q3	1,191,032	4,876,576	16.8%	\$11	4.5%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q3	215,327,558	1,148,688	4,775,835	7.2%	\$224.53M
2022 O3	210.551.723	3.099.693	5.944.142	6.8%	\$280.36M

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, USPS, CoStar

