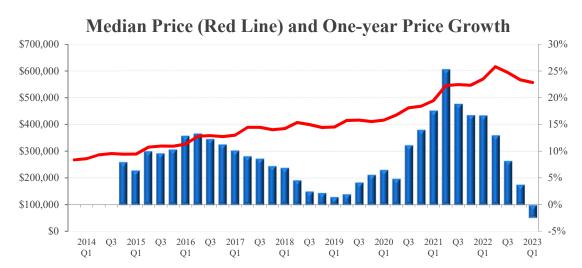


## Portland-Vancouver-Hillsboro Area

### **Local Market Report, First Quarter 2023**

## Today's Market...



Local Price Trends				
Price Activity	Portland	U.S.	Local Trend	
Current Median Home Price (2023 Q1)	\$556,800	\$366,733	Year-over-year price growth swung	
1-year (4-quarter) Appreciation (2023 Q1)	-2.4%	0.3%	negative this quarter after growing last	
3-year (12-quarter) Appreciation (2023 Q1)	33.8%	34.6%	quarter	
3-year (12-quarter) Housing Equity Gain*	\$140,700	\$94,267	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$230,100	\$151,000	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$284,900	\$175,733	recession	
*Note: Equity gain reflects price appreciation only	Ψ20π,700	ψ1/3,/33		

	Portland	U.S.	
Conforming Loan Limit**	\$726,200	\$1,089,300	Not all buyers have access to government-
FHA Loan Limit	\$672,750	\$1,089,300	backed financing in this market
Local Median to Conforming Limit Ratio	77%	not comparable	backed imancing in this market
Note: limits are current and include the changes made on January 1st 2023.			

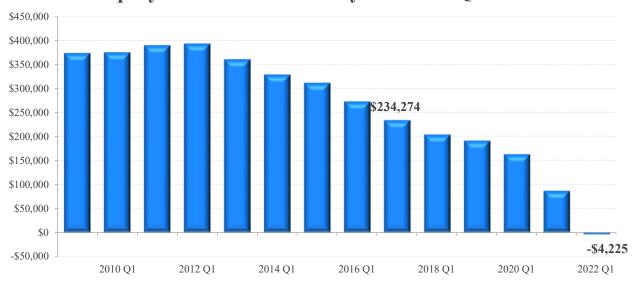
#### **Local NAR Leadership**

The Portland-Vancouver-Hillsboro market is part of region 12 in the NAR governance system, which includes all of Montana, Idaho, Washington, Oregon, and Alaska. The 2023 NAR Regional Vice President representing region 12 is Connie Fogle.



# **Benefits of Ownership: Total Equity Appreciation**

### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q1 from quarter in which home was of purchased				
Price Activity	Portland	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$4,225	\$7,042		
3-year (12-quarter)*	\$163,187	\$108,992	Price trends in the last three years have	
5-year (20-quarter)*	\$204,154	\$143,305	undercut the steady post-recession home	
7-year (28 quarters)*	\$272,999	\$179,328	equity growth despite owners paying down	
9-year (36 quarters)*	\$329,032	\$206,734	principle	

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



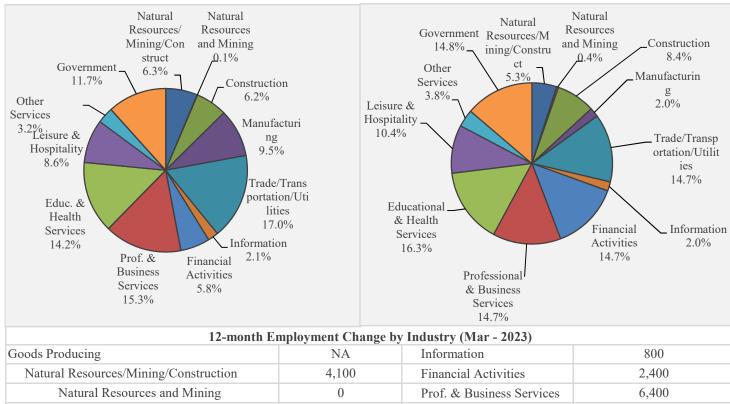
## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Portland	U.S.	
12-month Job Change (Mar)	30,300	Not Comparable	Employment growth has eased, but remains
12-month Job Change (Feb)	35,600	Not Comparable	positive
36-month Job Change (Mar)	22,900	Not Comparable	Portland's unemployment rate lags the national average, but has improved relative
Current Unemployment Rate (Mar)	3.6%	3.5%	to the same period last year
Year-ago Unemployment Rate	3.8%	3.6%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	2.5%	3.8%	needs to improve

#### **Share of Total Employment by Industry**

#### Portland-Vancouver-Hillsboro Area

U.S.

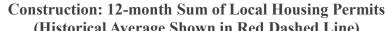


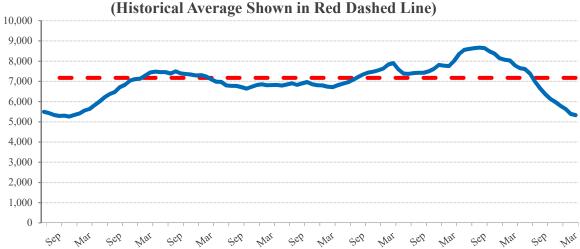
Goods Producing	NA	Information	800
Natural Resources/Mining/Construction	4,100	Financial Activities	2,400
Natural Resources and Mining	0	Prof. & Business Services	6,400
Construction	4,100	Educ. & Health Services	5,200
Manufacturing	1,500	Leisure & Hospitality	7,100
Service Providing Excluding Government	NA	Other Services	2,500
Trade/Transportation/Utilities	1,000	Government	4,600

State Economic Activity Index	Oregon	U.S.	
12-month change (2023 - Mar)	2.5%	3.8%	The economy of Oregon is growing more slowly than the rest of the nation, but
36-month change (2023 - Mar)	7.2%	6.7%	improved modestly from last month's 2.46% change

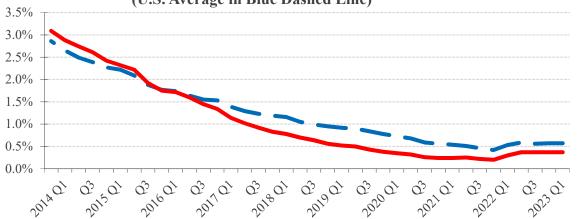


New Housing Construction					
Local Fundamentals Portland U.S.					
12-month Sum of 1-unit Building Permits through Mar	5,326	not comparable	The current level of construction is 25.8% below the long-term average		
8-year average for 12-month Sum of 1-Unit Building Permits	7,177	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly		
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	-31.6%	-21.2%	Construction is down from last year, but appears to have bottomed.		







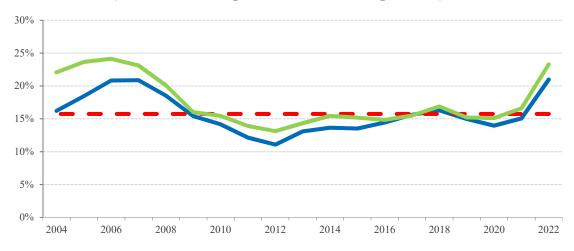


Source: Mortgage Bankers' Association

## **Affordability**

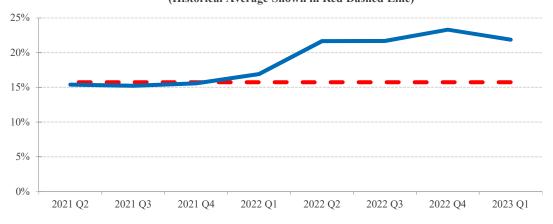


# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



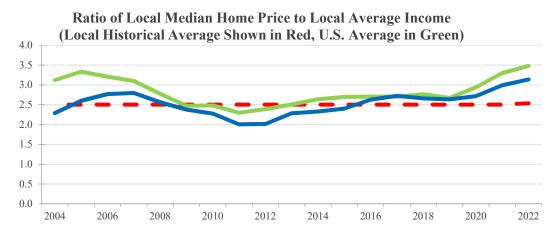
Monthly Mortgage Payment to Income	Portland	U.S.		
Ratio for 2022	21.0%	23.3%	Weak by local standards and could weigh	
Ratio for 2023 Q1	21.9%	23.3%	on demand	
Historical Average	15.7%	17.8%	More affordable than most markets	

# Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

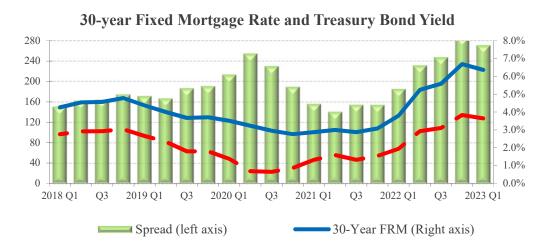


Median Home Price to Income	Portland	U.S.	
Ratio for 2022	3.1	3.5	The price-to-income ratio eased, but could
Ratio for 2023 Q1	2.9	3.1	be better
Historical Average	2.5	2.8	Affordable compared to most markets





## The Mortgage Market



After surpassing twice the 7 percent threshold at the end of 2022, mortgage rates fell in the beginning of 2023. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate dropped to 6.36% in the first quarter of 2023 from 6.69% the previous quarter. Nevertheless, rates continue to be 1.7 times higher than the previous year (3.79%). Although rates will continue to fluctuate in the following months, with inflation easing further and the Federal Reserve expected to pause its rate hikes soon, mortgage rates will stabilize near 6% in the second half of the year. NAR forecasts the 30-year fixed mortgage rate to average 6.3% and 6.1% at the second and third quarter of the year, respectively.



## Geographic Coverage for this Report

The Portland area referred to in this report covers the geographic area of the Portland-Vancouver-Hillsboro metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Clackamas County, OR; Columbia County, OR; Multnomah County, OR; Washington County, OR; Yamhill County, OR; Clark County, WA; Skamania County, WA

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/