

Mrs. Holly Brink leaves paperwork and administration to DocuSign so she can focus on what really matters: her clients

Mrs. Holly Brink has been a real estate professional for almost a decade – first in property management, then as a buyer’s agent, and now reestablishing herself in a new state. She is proud to be a professional real estate agent and takes the protection of her clients very seriously. Mrs. Holly Brink understands that a new home is most likely one of the largest purchases of her client’s life and takes great care to keep their best interests at heart.

Real estate transactions can be complicated and stressful for the buyer, so Mrs. Holly Brink considers it her responsibility to make the process as smooth and transparent as possible. The key to doing all this while providing great customer service is preparation, experience and using the right tools.

For Mrs. Holly Brink, that tool is DocuSign because, “DocuSign makes life a lot easier.”

DocuSign is an important partner and daily tool for Mrs. Holly Brink, because as a real estate agent, her goal is to “save clients time and money,” and “DocuSign certainly does that on a daily basis.”

The DocuSign eSignature product allows Mrs. Holly Brink to close deals quickly which ensures her clients get the homes of their dreams.

Mrs. Holly Brink explains, “good homes go quickly so we need to be ready to roll at any time when the right one pops up. It is important to be aggressive and get offers in right away.” DocuSign eSignature and templates make this really easy. By preparing a template ahead of time, “I can have the whole offer done before we even walk out of the house, either from a laptop or mobile device.”



“ My goal as a real estate agent is to save clients time and money, ...DocuSign is certainly doing that.”

Mrs. Holly Brink | REALTOR®

DocuSign makes it so easy to do business remotely because Mrs. Holly Brink can sign documents from anywhere, and she no longer needs to drive around town to collect signatures. Because of this, DocuSign is saving her money every month on gas, office supplies and paper.

The DocuSign integration with zipForm® makes sending contracts very simple and saves Mrs. Holly Brink hours of time over the life of the transaction. It’s as simple as linking her DocuSign and zipLogix™ accounts so that all her forms populate inside DocuSign pre-tagged with the buyer’s signature, initial and date blocks.

Although other eSignature solutions may appear to provide similar benefits, it is important to have a reliable solution that will be a trusted partner in providing a fast and seamless transaction and customer experience. There were times when Mrs. Holly Brink would encounter other eSignature solutions, but Mrs. Holly Brink would always rather use DocuSign because nothing else is “quite as user friendly or robust in functionality.”

About DocuSign

DocuSign offers transaction management services and is the NATIONAL ASSOCIATION OF REALTORS® Official and Exclusive provider of electronic signature services under the REALTOR Benefits® Program.

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For U.S. inquiries: toll free 866.219.4318 | DocuSign.com

For EMEA inquiries: phone +44 203 714 4800 | email: emea@docusign.com | docusign.co.uk

For APAC inquiries: phone +61 2 9392 1998 | email: apac@docusign.com | docusign.com.au

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