

Proudly Announcing Our Newest Partner **Members Medicare Exchange**

*A private Medicare insurance options platform
and resource center*

NEW! NAR’s Strategic Alliances Team is pleased to announce a new offering under the Association’s REALTOR Benefits® Program, which expands the REALTORS® Insurance Marketplace platform: After obtaining Original Medicare through the federal government, NAR members aged 65 and older who wish to explore and enhance their coverage options may access the new *Members Medicare Exchange* to quote, shop, and enroll in a variety of Medicare insurance options.

Additionally, members will find a resource center within the exchange that contains a variety of educational tools to assist NAR members in understanding Medicare overall, cost saving strategies, and available options.

Please share the attached fact sheet with your members. It is estimated that nearly 100 of our members turn 65 every day, and the Association is now pleased to be able to provide a trusted resource to assist them as they make decisions about their overall Medicare coverage.

Due to the age-specific scope of this offering, the majority of communications regarding the exchange will be targeted to individual members as they approach the age of Medicare eligibility. In the future there will also be promotional endeavors around the timeframe for Medicare Open Enrollment, which runs annually from October 15 through December 7, so that members currently enrolled in Medicare can take advantage of the exchange should they wish to make changes to their coverage.

For questions about the Members Medicare Exchange, REALTORS® Insurance Marketplace, or the REALTOR Benefits® Program, please call me at 312-329-8269 or contact a member of the REALTOR Benefits® Program team listed in the “NAR Contact Information” section of the fact sheet.

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What: The NATIONAL ASSOCIATION OF REALTORS® introduces the new Members Medicare Exchange to allow Medicare-eligible NAR members aged 65 and older to easily quote, shop, and enroll in a variety of Medicare insurance options. The exchange is offered through the popular REALTORS® Insurance Marketplace.

Plan types available through the Members Medicare Exchange include:

- Medicare Part C (Medicare Advantage)
- Medicare Supplement Insurance (Medigap)
- Medicare Part D (Prescription Drug)

Benefits for Members:

- 1. Tools** – Within the exchange is a resource center that contains a variety of educational tools to assist NAR members in understanding Medicare overall and the plan options available. The resource center includes:
 - Educational articles and videos
 - FAQ's and glossary of terms
 - Savings calculators and coverage checklists
 - Caregiver resources
 - Prescription drug tool (to assist in selecting the best plan based on prescriptions used)
- 2. Platform** – A robust platform makes it easy to shop and compare plans and options.
- 3. Ease of Use** – Simple enrollment, can be done online or over the phone.
- 4. Complimentary consultative benefit** – As with all plans available through REALTORS® Insurance Marketplace, the exchange provides access to free personal assistance. SASid, Inc., the long-term NAR partner and Marketplace administrator, has licensed benefits specialists available to answer questions and provide basic information on Medicare options, including the highlights and differences between the individual plans, basic eligibility, cost-saving strategies and enrollment information.



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- 5. Full family benefit** – All NAR members, regardless of age or location, can use the resources and complimentary consultative benefit to assist them in helping Medicare eligible loved ones.

Who: Medicare eligible NAR members and spouses can participate. Medicare eligible staff with NRDS ID's at the national, state, and local association level can also participate.

All NAR members, regardless of age or location, can use the resources and complimentary consultative benefit to assist them in helping Medicare eligible family members.

How: After obtaining Original Medicare through the federal government, Medicare eligible NAR members who wish to explore their coverage options may use the Members Medicare Exchange to quote, shop and enroll in the variety of Medicare insurance options listed above. To learn more and get started, visit RealtorsInsuranceMarketplace.com/Medicare.

*Terms and conditions apply. See site for full details.

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We've narrowed down the details into a few key points so you can easily share the news with your members. *Information is valid as of February 2017 and approved for use through 5/30/17. If interested in sharing after this date, please contact the REALTOR Benefits® Program at 800-NAR-5233.*

Short version

NEW! NAR's REALTOR Benefits® Program introduces the *Members Medicare Exchange*, available through REALTORS® Insurance Marketplace.

RealtorsInsuranceMarketplace.com/Medicare

Long version

NEW! NAR members now have access to the private *Members Medicare Exchange*. This product is specifically tailored to individual NAR members who are Medicare-eligible. REALTORS® may use the Members Medicare Exchange to quote, shop and enroll in a variety of Medicare insurance options, including Part C (Medicare Advantage) or Medicare Supplement Insurance (Medigap), and Part D (Prescription Drug). Within the exchange is a resource center that contains a variety of educational tools to assist NAR members in understanding Medicare overall, plan and coverage options available, and cost-saving strategies.

RealtorsInsuranceMarketplace.com/Medicare



The REALTOR Benefits® Program is the official member benefits program of the National Association of REALTORS® connecting members with savings and special offers on products and services just for REALTORS®. Current partner listing and offer details can be found at NAR.realtor/RealtorBenefits or, follow us on [Facebook](#).



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